



EXCLUSIVE SUPPLIERS OF SANTA'S SECRET SHOP

1) HOW DOES THE PROGRAM ACTUALLY WORK?

We supply your school with a complete assortment of gifts, around 100 items with back up stock. These items cost the school between \$0.25 and \$14.00. Most of the merchandise is under \$3.00. The gifts have been carefully selected to appeal to the children, yet the parents can receive them with enthusiasm. The gifts are packed by price, making it easy for your help to inventory and display. (We recommend 4 tables)

2) WHAT PROFIT CAN WE EXPECT?

We suggest 20% mark-up but we give you a suggested resale price of 33% and 10% as well. Some schools even set a scale of prices. The choice is entirely up to you.

3) WHAT KIND OF HELP DO WE RECEIVE?

Three kinds of help: free supplies, loads of how to help, free delivery & pickup and best of all, reorders everyday if you need more merchandise.

4) WHAT IF THERE ARE SOME ITEMS WE DON'T WANT?

As in all cases, each of us has our own opinion on what we like and dislike. In order for us to service the school properly and offer the profits that we do, we must pack with some uniformity and in advance. Since the items are on consignment, we suggest that you let the children decide which items they prefer. However, if you object to an item, don't display it.

5) WHEN SHOULD WE HOLD OUR SANTA'S SECRET SHOP?

The best time is right after Thanksgiving. It seems that the Holiday spirit fills the air and makes the event more exciting. Most schools run the shop for three days and the best days are Tuesday, Wednesday and Thursday.

6) WHEN AND HOW SHOULD WE SIGN UP?

The earlier the better is always a good rule. To sign up just call us with the name of your school, enrollment and the dates you wish to hold your Santa's Secret Shop. We will send you a customer agreement.

7) CAN WE SEE THE GIFT SELECTIONS PRIOR TO HOLDING OUR SECRET SHOP?

Yes, a free Open House will be held in your area in the September. All schools that have reserved their dates will be invited to preview the gifts. You can also view photos of this year's product line on our website.

8) DO WE NEED A DEPOSIT?

No, the gifts are sent on consignment. We will collect our copy of the inventory sheets, floppy and your check or cash at the end of your event.

9) HOW DO WE RETURN UNSOLD GIFTS?

In most cases, we will pick them up on Monday. Your inventory and payment should be ready by 9:00am on your scheduled pick up day.

10) WHEN WILL YOU DELIVER OUR MERCHANDISE?

Due to the fact that many schools require delivery on the same day, we cannot give a specific time of delivery. However, delivery will be made sometime during the school day on the date it is promised.

11) HOW LONG DOES IT TAKE TO SET UP?

With the help of 4 parents it should take about 2 hours to inventory and display the gifts. This estimate does not include decorating, which can be done before the supplies arrive.

12) WHY MUST WE INVENTORY?

NEVER accept or return any merchandise without inventory. We are all human and can and do make counting mistakes. Verifying our count is the only way you have to know that what you've received is what you are paying for.

13) HOW DO WE GET REORDERS?

Call us and tell us what you need and how many you would like. We do our best to fill your order and deliver the merchandise to your school the next day. Call and place your reorder by 4:00PM to receive next day service.

14) WHAT IF WE HAVE MORE QUESTIONS?

Just give us a call and we will answer all of your questions.

THANK YOU FOR TAKING THE TIME TO READ THIS INFORMATION.

SANTA'S SECRET SHOP / HOLIDAY GIFT SHOP ARE STILL THE ORIGINAL AND BEST BOUTIQUES!

P.S. YES YOU MAY SELL HAND MADE ITEMS. MANY SCHOOLS SUPPLEMENT THEIR HAND MADE ITEMS WITH OUR GIFTS. WHY NOT GIVE US A TRY?



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